

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-------------|-------|------------|----------------|-------|-------------|-------------|------------|------------|-------------|-------------|---------|
| --- | --- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| | 1 | F | 600A-700A | 8-NOW 6AM | :30 | \$1,200.00 | 10/05-10/05 | 0 | 0 | 0 | \$0.00 | |
| | Rating: 2.3 | | | | | | | | | | | |
| | 2 | M | 600A-700A | 8-NOW 6AM | :30 | \$1,200.00 | 10/08-10/08 | 1 | 1 | 1 | \$1,200.00 | |
| | Rating: 2.3 | | | | | | | | | | | |
| | 3 | TU | 600A-700A | 8-NOW 6AM | :30 | \$1,200.00 | 10/09-10/09 | 1 | 1 | 1 | \$1,200.00 | |
| | Rating: 2.3 | | | | | | | | | | | |
| | 4 | W | 600A-700A | 8-NOW 6AM | :30 | \$1,200.00 | 10/10-10/10 | 1 | 1 | 1 | \$1,200.00 | |
| | Rating: 2.3 | | | | | | | | | | | |
| | 5 | TH | 600A-700A | 8-NOW 6AM | :30 | \$1,200.00 | 10/11-10/11 | 1 | 1 | 1 | \$1,200.00 | |
| | Rating: 2.3 | | | | | | | | | | | |
| | 6 | SU | 1000A-415P | CBS NFL FTBL | :30 | \$25,000.00 | 10/07-10/07 | 1 | 1 | 1 | \$25,000.00 | |
| | Rating: 9.5 | | | | | | | | | | | |
| | 7 | SA | 700P-800P | ENT TONIGHT 60 | :30 | \$600.00 | 10/06-10/06 | 0 | 0 | 0 | \$0.00 | |
| | Rating: 1.4 | | | | | | | | | | | |

Rep Order# 8876908 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37490

Printed: 10/05/2012 9:41 AM
Last Received: 10/05/2012 9:29 AM
Showing Buylines: All Lines

2 of 3

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 3304
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3304
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-------------|-----|-------------|-----------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 8 | SU | 530P-600P | INSIDE EDITN W | :30 | \$650.00 | 10/07-10/07 | 1 | 1 | 1 | \$650.00 | |
| | Rating: 1.7 | | | | | | | | | | | |
| | 9 | F | 1235A-135A | FERGUSON | :30 | \$450.00 | 10/05-10/05 | 1 | 1 | 1 | \$450.00 | |
| | Rating: 1.7 | | | | | | | | | | | |
| | 10 | M | 1235A-135A | FERGUSON | :30 | \$450.00 | 10/08-10/08 | 1 | 1 | 1 | \$450.00 | |
| | Rating: 1.7 | | | | | | | | | | | |
| | 11 | TU | 1235A-135A | FERGUSON | :30 | \$450.00 | 10/09-10/09 | 1 | 1 | 1 | \$450.00 | |
| | Rating: 1.7 | | | | | | | | | | | |
| | 12 | W | 1235A-135A | FERGUSON | :30 | \$450.00 | 10/10-10/10 | 1 | 1 | 1 | \$450.00 | |
| | Rating: 1.7 | | | | | | | | | | | |
| | 13 | TH | 1235A-135A | FERGUSON | :30 | \$450.00 | 10/11-10/11 | 1 | 1 | 1 | \$450.00 | |
| | Rating: 1.7 | | | | | | | | | | | |
| | 14 | F | 400A-459A | NEWS | :30 | \$1,300.00 | 10/05-10/05 | 1 | 1 | 1 | \$1,300.00 | |
| | Rating: 1.7 | | | | | | | | | | | |
| | *15 | SA | 1135P-1235A | PRIVATE PRATICE | :30 | \$300.00 | 10/06-10/06 | 1 | 1 | 1 | \$300.00 | |

Sales Remark: V5 .
V5 Added

---REPORT TOTALS---

Report Totals: 13 / \$34,300.00

Rep Order# 8876908 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37490

Printed: 10/05/2012 9:41 AM
Last Received: 10/05/2012 9:29 AM
Showing Buylines: All Lines

3 of 3

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 3304
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3304
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---SALES MONTHLY TOTALS---

Oct 12: 13 / \$34,300.00
Sales Totals: 13 / \$34,300.00
Station Totals: 13 / \$34,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | | | | | | |
|---------------|-----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$137,200 | CABL | 0% | KLAS | 25% | KSNV | 40% | KTNV | 25% | KTUD | 0% |
| | | KVCW | 0% | KVMY | 0% | KVVU | 10% | UNKN | 0% | | |

Books FEB11
Demos RA35+